Motivating Your Students to Read- How Literacy Pro Helps

VERSION 1.0

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Literacy Pro Rewards and Achievements

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Motivating Your Students to Read

Introduction
Reading is a fundamental skill that opens the doors to a world of knowledge, imagination, and personal growth. Educators should aim to inspire and motivate students to become avid readers. In today's digital age, motivating students proves to be a multifaceted challenge when distractions can be everywhere. However, with the right tools and strategies, educators can motivate students to read from a young age. Teachers can explore both extrinsic and intrinsic motivation as a way to inspire students to pick up reading as a lifelong skill.

What is extrinsic motivation?
Extrinsic motivation refers to a type of motivation where educators propose external incentives to encourage students to read so that they can obtain a reward as the end goal. Students are motivated to read by outside factors, like rewards, recognition, or deadlines.

What is intrinsic motivation?
Intrinsic motivation refers to a type of motivation where educators encourage students to pursue reading as a fulfilling and rewarding experience without any external stimulus. Students gradually develop a love for reading organically and want to read on their own accord.

Intrinsic and extrinsic motivation are interrelated, but a key goal is to develop students' intrinsic motivation. In many cases, teachers start with extrinsic motivation and outline a path that lets students see that they can generate some intrinsic motivation themselves—that they have the drive to give their best to perform a task.

What Scholastic Literacy Pro offers
Literacy Pro introduces motivation elements that incorporate both extrinsic and intrinsic motivation to aid students to pick up reading organically. The program is built to ensure students receive constant reinforcement and feel celebrated for their accomplishments through a variety of badges, awards, accolades, and certificates. Teachers can also recognize a student's positive behavior with customized rewards to ensure every child feels motivated to achieve their goals.
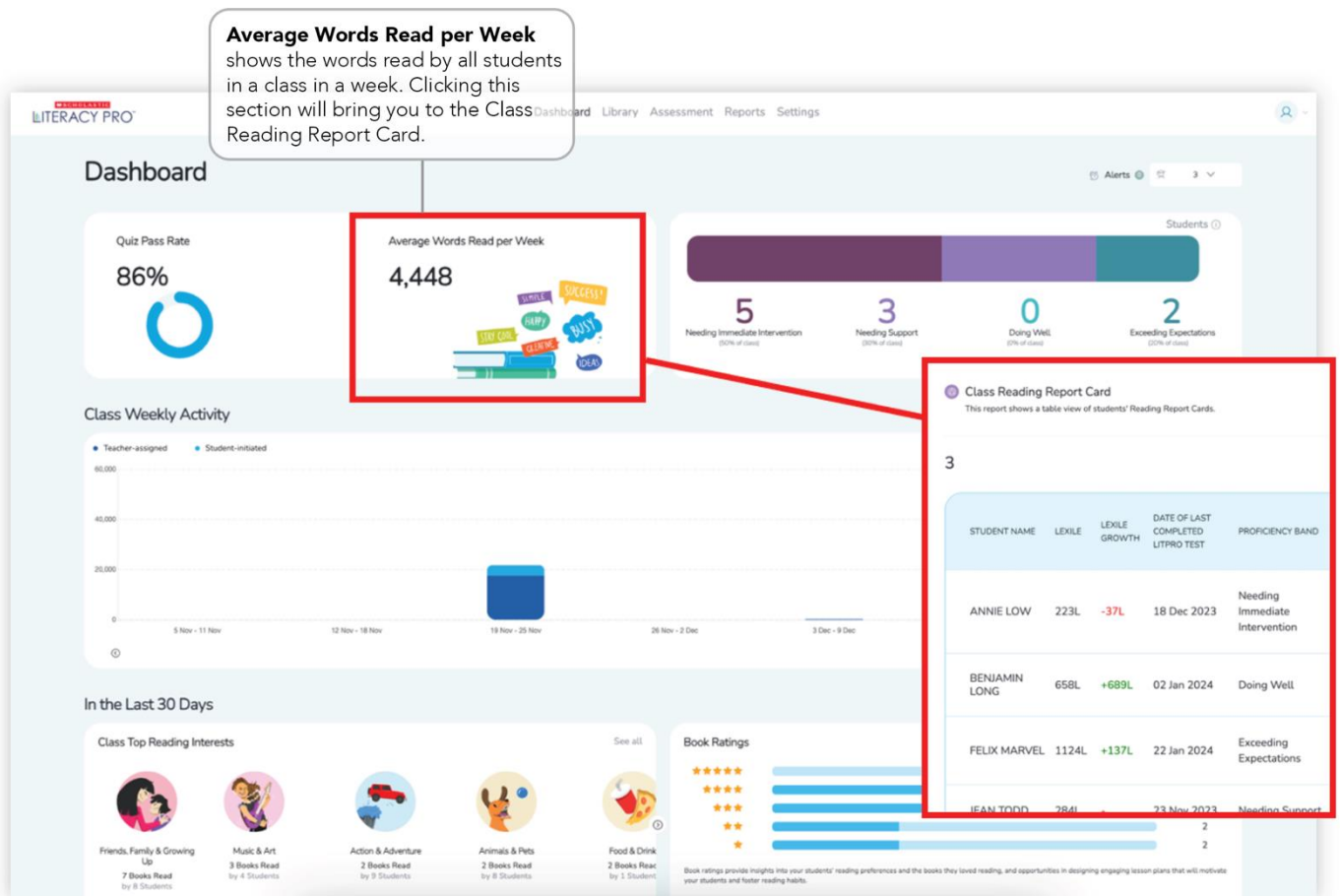
What is in this guide?
The aim of this guide is to help you understand the systems in Literacy Pro that lead to the reading achievements and rewards. With this knowledge, you can encourage students to take up the reading activities and make their progress more visible and real.

The first section shows the various rewards that teachers can give, and students can earn, by reading books and attempting quizzes. It also shows how teachers and students can access and understand each reward. The second part is an explanation of how each element on Literacy Pro functions to encourage students to read more.
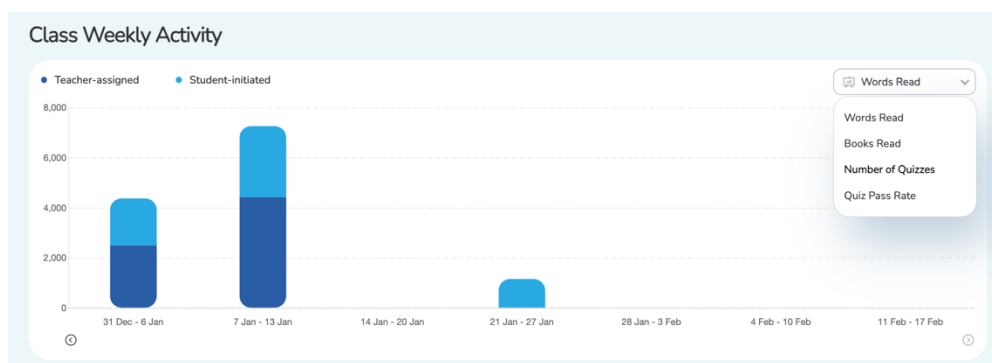
Teacher Dashboard

Literacy Pro is designed to help students discover the joy of reading through the thrill of succeeding. It motivates students to keep going with engaging elements including avatars, incentives, and rewards. You can monitor progress and motivate students 'using real time reports and insights straight from your dashboard.

Mrs Lee's Dashboard

Average Words Read per Week shows the words read by all students in a class in a week. Clicking this section will bring you to the Class Reading Report Card.

Mrs Lee's dashboard above shows that her class has read 4,448 words in this week. Clicking this section will bring her to the **Class Reading Report Card**, so she can see weekly reading activity of her students. Here she can see each student's reading level, certificates, and points earned. Using these key metrics, she can encourage and influence her students.

The **Class Weekly Activity** section shows graphs that track weekly metrics such as words read, books read, number of quizzes and quiz pass rate. This allows Mrs Lee to easily identify the week's performance of her class. At a glance, she can see the low performance week and conduct activities to motivate students to read and attempt quizzes on Literacy Pro.

**Class Reading Report Card of Mrs Lee's class**

Understanding the information:

1 Lexile: This shows the Lexile score of all students in Mrs Lee's class. The score of the latest LitPro Test is displayed here. She can see the Lexile growth from the previous test in the next column and use this to plan her next assignments and instructional strategies based on the Lexile score. More information about Levels and the corresponding Lexile levels can be found on page 7.

2 Certificate Level: This column sows the certificate tiers of Mrs Lee's students. It gives her a snapshot of how students are progressing in their reading. More information about Certificates can be found on page 10.

3 Points Earned: Mrs Lee can see the total number of points that each student in her class has accumulated, giving her an idea of how engaged her students are in Literacy Pro. More information about Points can be found on page 12.

Student Dashboard

The Student Dashboard displays reading milestones and goals, enabling students to stay motivated, track their progress, and earn badges and certificates along the way.

Example 1: Suzy's dashboard
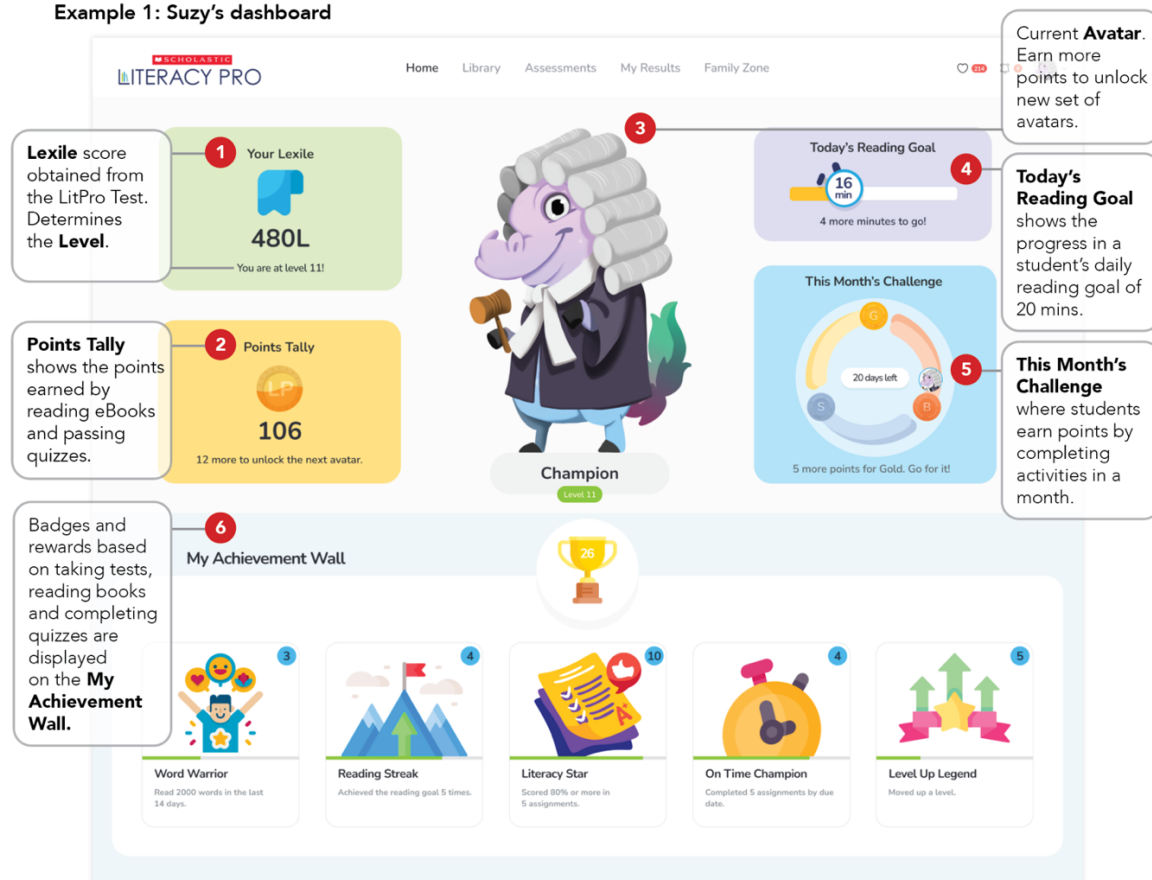
Understanding the information:

1 **Lexile:** Suzy has a Lexile score of 480L. This puts her at Level 6. More information about Levels and the corresponding Lexile can be found on page 7.

2 **Points Tally:** The number indicates that Suzy has 106 points. She also knows that she needs 12 more points to unlock the next set of avatars. She can also click on this to see this notification popup (see page 17 for example). More information about Points can be found on page 12.

3 **Avatar:** Suzy's chosen avatar where the name of the avatar and level are displayed. More information about Avatars can be found on page 15.

4 **Today's Reading Goal:** This tells Suzy that she has 4 more minutes to achieve her daily reading goal of 20 mins.

5 **This Month's Challenge:** Suzy can see her performance on Literacy Pro on a monthly basis. The location of her avatar, based on the points she is earning, decides the medal earned at the end of the month. This image tells her that she is almost reaching the silver medal and needs 1 more point to go. Suzy can click this to see the medals that she has collected over the year. More information on This Month's Challenge can be found on page 17.

6 **My Achievement Wall:** At a glance Suzy sees her badges and rewards. The trophy depicts that she has 26 total achievements so far: 3 Word Warriors, 4 Reading Streaks, 10 Literacy Stars, 4 On Time Champions, and 5 Level Up Legends. Each individual achievement is shown in the blue circle. More information on My Achievement Wall can be found on page 20.

Leveling System

Teacher Information

What is the leveling system in Scholastic Literacy Pro?
Levels are an indicator of the student's reading ability. Students progress through levels as they work toward achieving their reading mastery. Levels are determined by the students' current Lexile scores. There are 26 levels in Literacy Pro. Each level corresponds to a Lexile range.
Given below is the hierarchy of levels.

Level	Level Name	Lexile Range
Level 1	Beginner	No Lexile or Less than 0L
Level 2	Explorer	0L - 50L
Level 3	Adventurer	51L - 100L
Level 4	Dreamer	101L - 150L
Level 5	Visionary	151L - 200L
Level 6	Enthusiast	201L - 250L
Level 7	Trailblazer	251L - 300L
Level 8	Pioneer	301L - 350L
Level 9	Innovator	350L - 400L
Level 10	Navigator	401L - 450L
Level 11	Champion	451L - 500L
Level 12	Hero	501L - 550L
Level 13	Legend	551L - 600L
Level 14	Imagineer	601L - 650L
Level 15	Maestro	651L - 700L
Level 16	Ambassador	701L - 750L
Level 17	Visionary	751L - 800L
Level 18	Advocate	801L - 850L
Level 19	Legend	851L - 900L
Level 20	Mastermind	901L - 950L
Level 21	Genius	951L - 1000L
Level 22	Intellectual	1001L - 1200L
Level 23	Connoisseur	1201L - 1400L
Level 24	Virtuoso	1401L - 1600L
Level 25	Philosopher	1601L - 1800L
Level 26	Elite	1801L - 2000L

**How are students placed in the Literacy Pro reading levels?**
The reading levels are based on the Lexile scores that students get from the LitPro Test. The table above shows the breakdown of the levels and the corresponding Lexile score ranges.

Why is the Lexile score used to determine the reading level?
The LitPro test acts as a summative test, offers an opportunity to monitor student growth over time, and gives the level at which the student can read, whereas book quizzes test comprehension of a particular book, and act as ongoing formative assessment.

How do students chart their progress using levels?
Students level up as their Lexile score improves. Students can see a Lexile level chart and understand the next levels they can get to with higher Lexile scores.
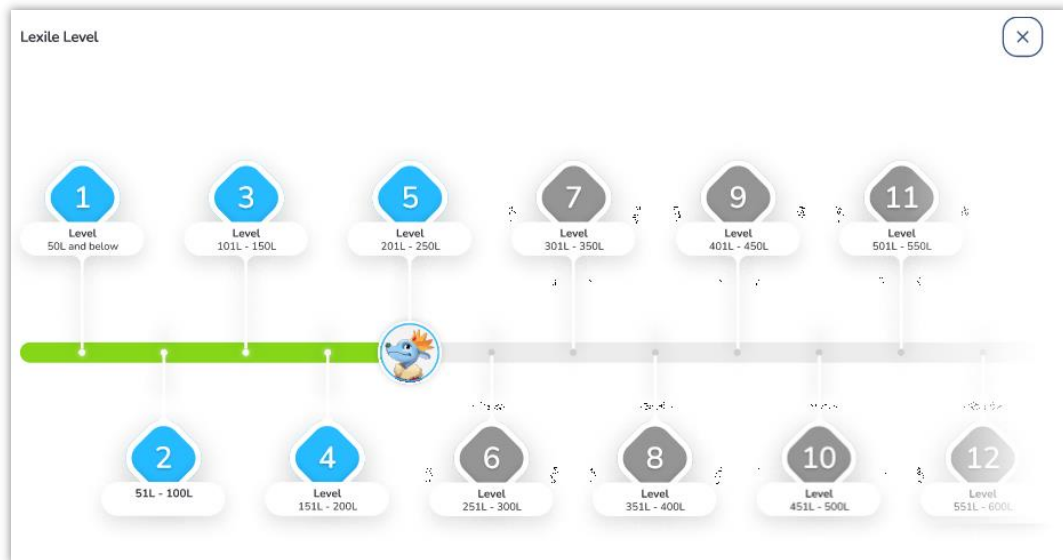

This screen allows students to see their progress. Clicking on the 1 Level section (the example dashboard indicated on pg 6) will bring you to this page.

Student Information

Where can students see their levels?
Students can see their level displayed on their dashboard, indicated in the red box below. In this following example, this student is at Level 12 with a Lexile of 541L. For grades 3 and up, students can see their Lexile score followed by level.
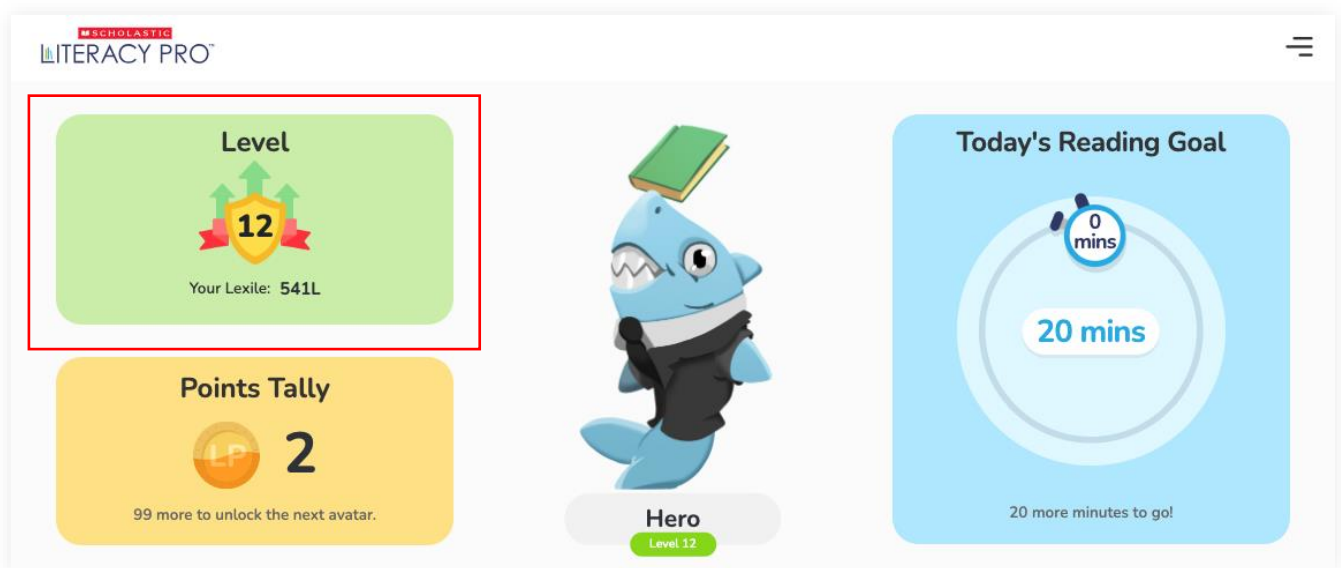
Students also see their Lexile score and level after they complete the LitPro Test. This image indicates that Wayne has a Lexile score of 205L and is in Level 6.

Certificates
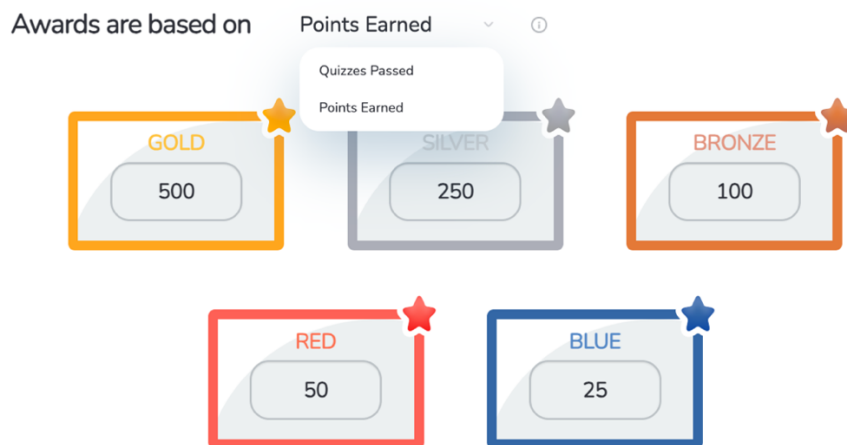
Teacher Information

What are certificates?
Certificates are rewards in Literacy Pro that teachers can give students to recognize their effort and time spent on reading activities.

How can teachers award certificates to students?
Certificates are given through Literacy Pro. Teachers can set the certificates to be based on:
- points earned
- quizzed passed

How are the certificate tiers decided?
Teachers can decide the certificate tier in the Settings page. The number of points for the certificates can be adjusted by the teacher. Certificates are earned based on points earned or quizzes passed. For example, when a student earns 500 points, the student is rewarded with a gold certificate.
For Literacy Pro Library only schools, certificate setting will be based on eBooks read.
For Literacy Pro only schools, certificate settings will be based on quizzes passed.

Do teachers have to keep track and give out the certificates?
Teachers do not have to give out the certificates manually. The certificate is automatically updated the moment a student reaches the next level, e.g. from silver to gold.

Can teachers track certificates that students in their class are receiving?
Yes, teachers can track the certificates that students have earned through the Certificates Report, found in the Literacy Pro Reports tab.


10
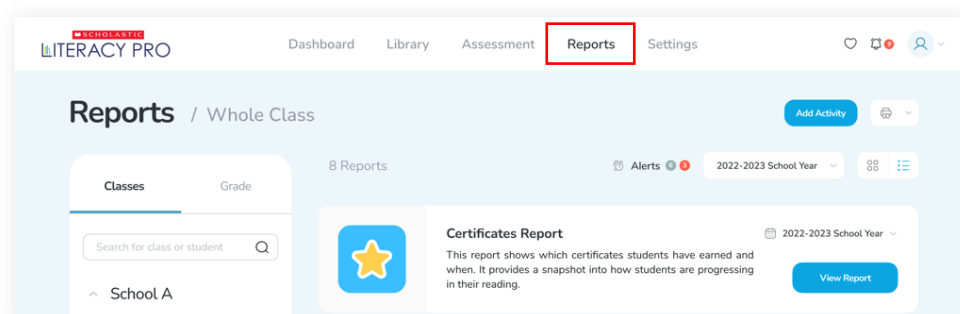
How do students track the certificates they have earned?
For students with the full subscription, they can track their certificate tier from their My Results page. For students with Literacy Pro only subscription, they will only see their certificate tier on the dashboard.
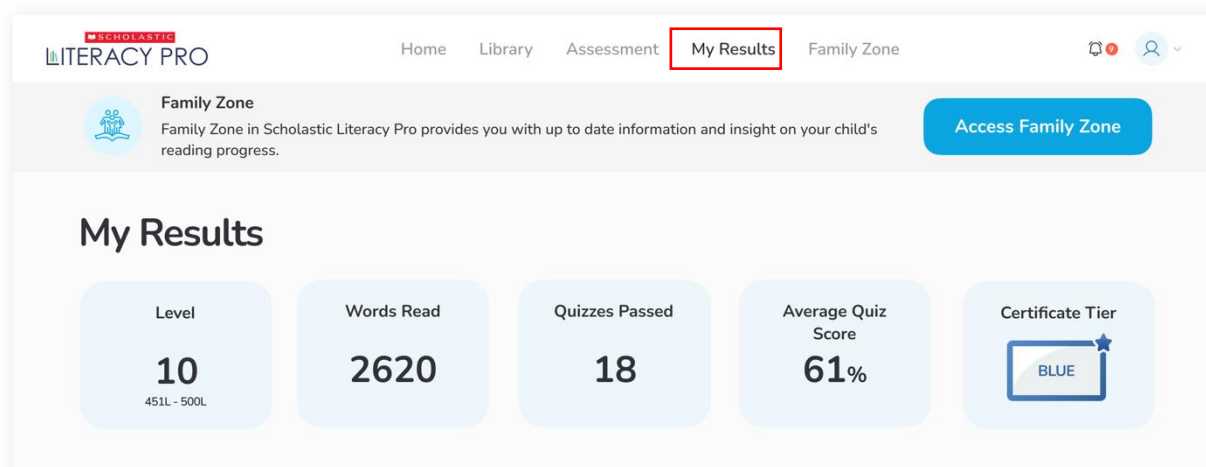
Are students notified of their certificate tier?
Students receive notifications of their current certificate tier. They can see their current tier, and how far they are from the next tier. This encourages students to read more to attain a higher certificate tier.
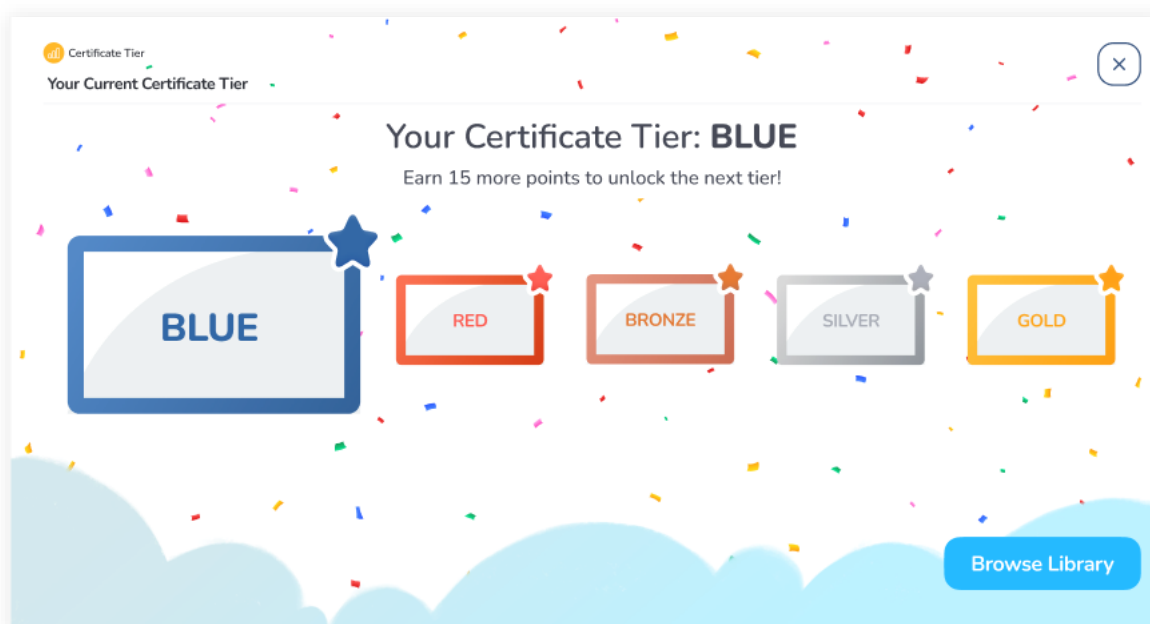
In this example, the student has earned the blue certificate tier. They are also notified that they are 15 more points away from unlocking the next tier.

Points

Teacher Information

The points system in Scholastic Literacy Pro is a gamification element that serves as an extrinsic motivational tool so students can see their performance and strive to read more.

What are points?
Points are given to students as reward for completing various tasks throughout the use of Literacy Pro.

How are points earned?
Students earn points by:
- Completing reading a book
- Passing a quiz
- Completing checkups (if applicable)
- Completing teacher-added activities (this is an additional feature that teachers can add; it is available in the Reports section)

Do teachers set how many points students earn?
No, points are already allocated in the Literacy Pro system and are not customizable.

How are points allocated for each task?
The following table shows the points breakdown for each task:
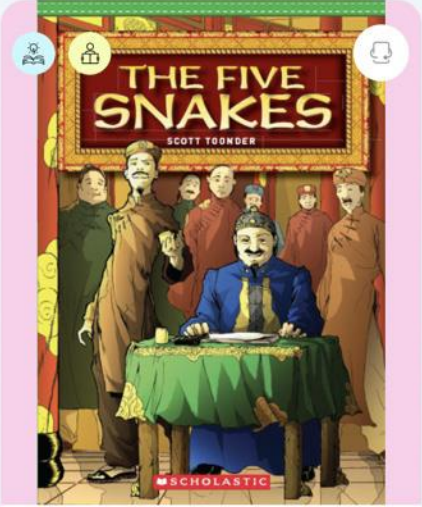
Task	Points earned	Points calculated based on
Read a book (incomplete)	0	
Read a book (without quiz) and complete it	3	
Attempt a quiz (incomplete)	0	- difficulty level
Pass a quiz	Min 1 and above	- Lexile level
		- length of book
Attempt a checkup (incomplete)	0	
Pass a checkup	Min 1 and above	
Attempt teacher-added activity (incomplete)	0	
Complete teacher-added activity	Min 1 and above [#]	

Please note that:
- Points are not awarded for any task that is incomplete.
- Students will receive the points for completing reading the eBook even if they do not complete the quiz.
- Students will still receive the points for passing a quiz/checkup even if they do not complete reading the book first.
- [#]For teacher-added activity, teachers can determine how many points that they would like to give.

*Points that can be earned per book is also displayed on the book cards for easy reference.
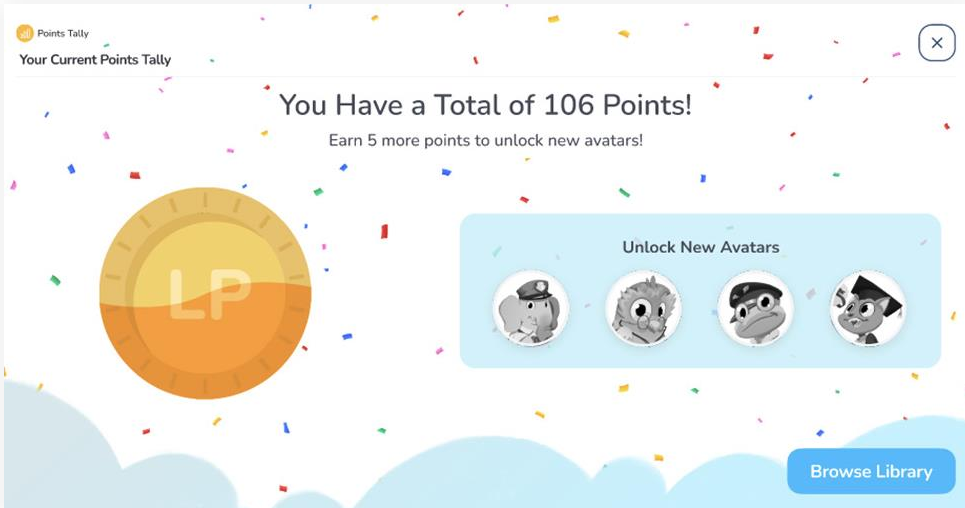

How can teachers track points that their students have earned so far?
The Class Reading Report Card shows how many points students have earned so far.

Student Information

**How do points motivate students to read more?**
Earning more points allows students to unlock more avatars.

For more information on avatars, please refer to the Avatars section on page 15 of this guide.

How can students track their points?

Students can track their points from the Points Tally section on their dashboard. They are also informed of how many more points they need to earn in order to unlock the next set of avatars.
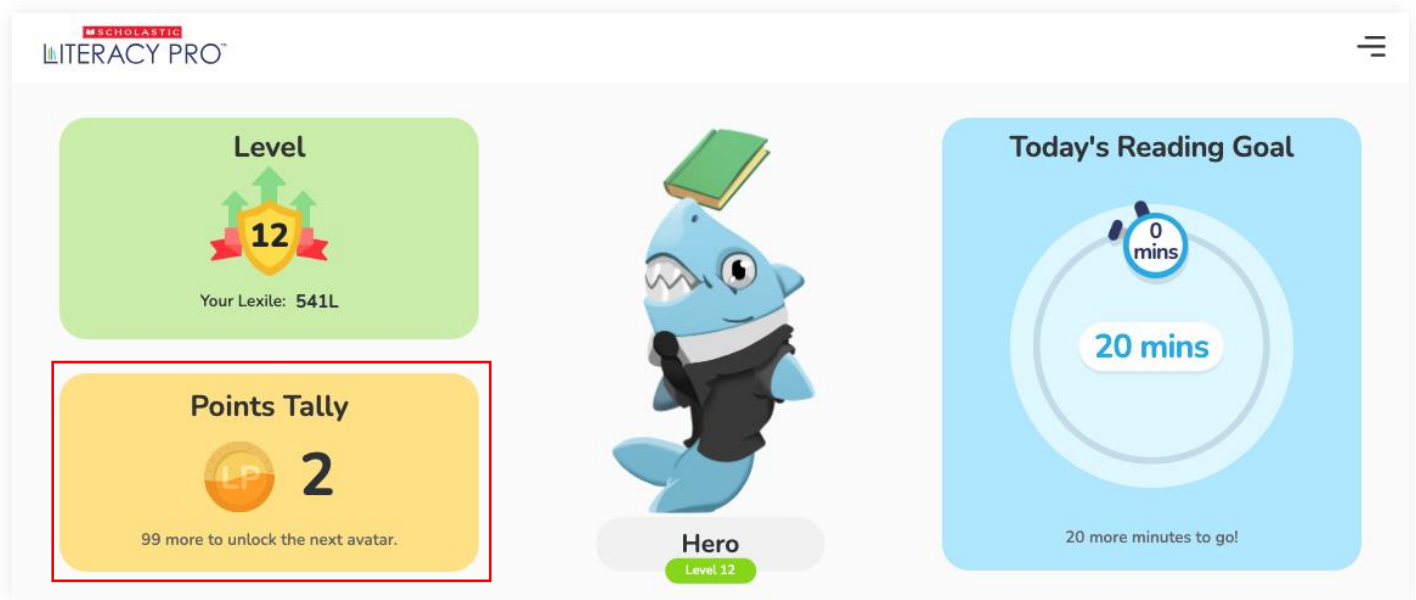
Avatars

Teacher Information

What are Avatars?

Avatars are on-screen personas chosen by students to give a sense of ownership and identity. They provide a personalized experience and track progress, leading to an enhanced engagement with and enjoyment of reading.

Why does Literacy Pro use avatars?

Avatars are a gamification system in Literacy Pro where students are encouraged to earn more points as that leads to the opportunity to unlock new avatars. TO earn more points, students have to read more books, and pass more quizzes, and this cultivates a habit for them to use Literacy Pro more.

Student Information

How can students get avatars?

Students are given the choice to choose an avatar during onboarding, when they first log into Literacy Pro.
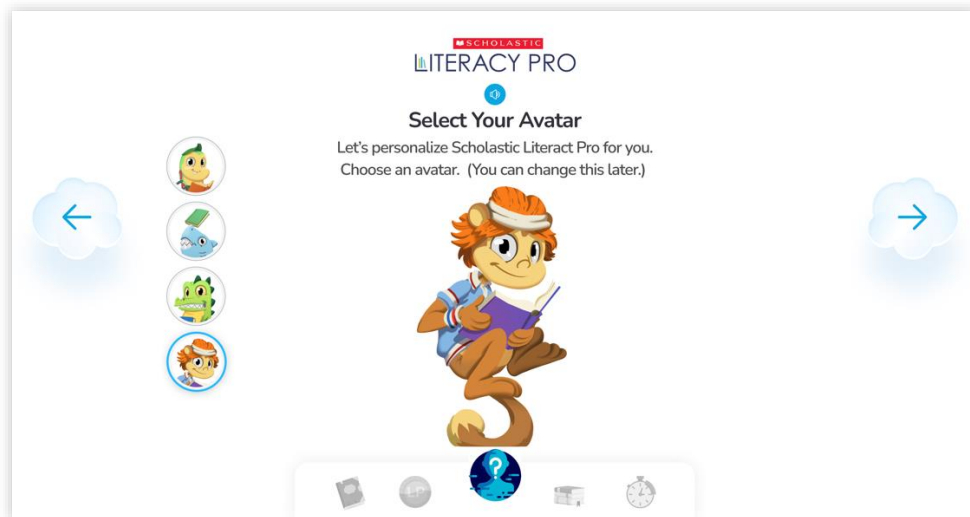
Thereafter, students need to earn points in order to unlock new avatars.

How can students unlock more avatars?

Avatars are linked to points (seen in the Points Tally section on the student dashboard) earned on Literacy Pro. Students can see the number of points required to unlock the next set of avatars. Students can also click on the Points Tally to open a notification popup window to see the next set of avatars they can get with the newly accumulated points.
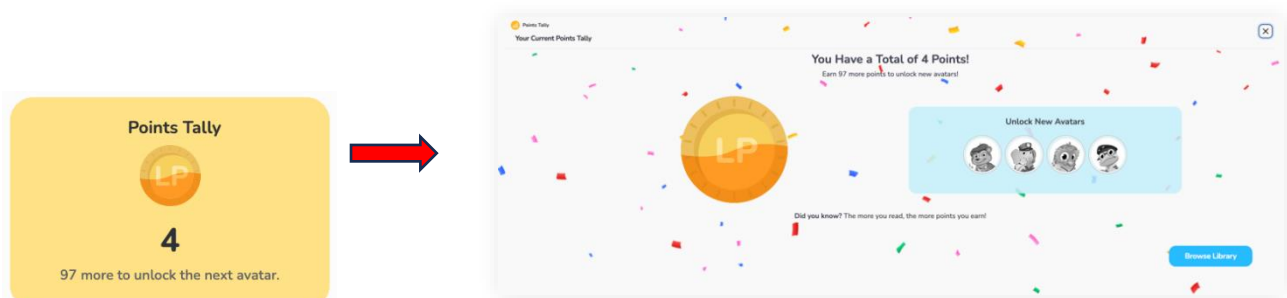
How do students know when they unlock new avatars?
A notification screen informs students of the new avatars that they have unlocked.
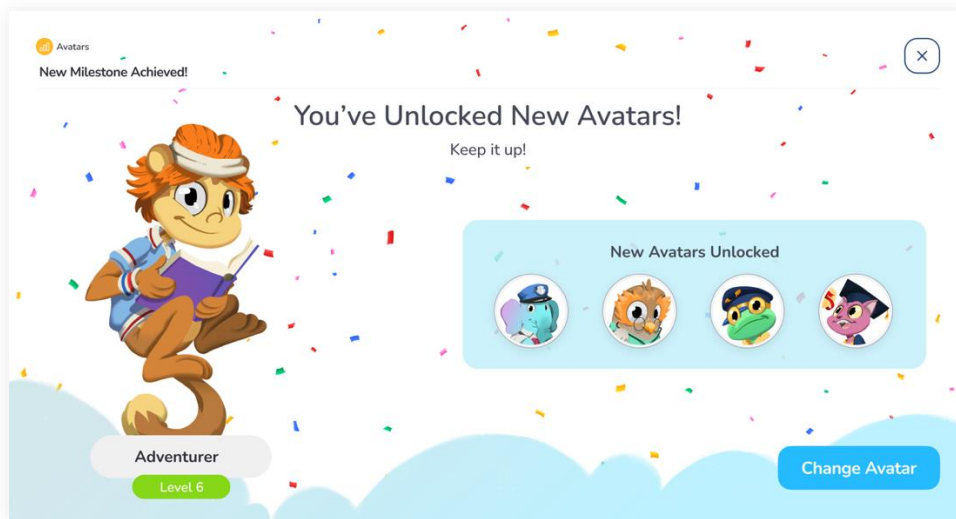
This Month's Challenge

Teacher Information

What does This Month's Challenge section show?
This section on the student dashboard is an overview of the student's activity in a month. This allows students to chart their progress and motivates them to target getting the highest achievement–gold medal.

How are the medals on This Month's Challenge calculated?
This Month's Challenge makes use of the points earned to calculate how the student fares that month. The more points the student earns, he/she will be in a better position as compared to the other students in the class. It is a way to motivate students to read more and complete more activities to earn the gold medal.

How are the students rewarded for This Month's Challenge?
Students are awarded with medals depending on their performance in their class. To understand more about the medals, please refer to the next section.
The monthly challenge runs every month and all students in the class have a chance to earn a gold, silver, or bronze medal, based on the points they have earned. See the table below for the criteria to earn a medal:

Medal	Rank Percentile
Gold	$1^{st} - 30^{th}$
Silver	$31^{st} - 60^{th}$
Bronze	61st below

In a class of 40 students, how many students will receive a gold, silver, or bronze medal?
The 1st to 30th percentile of a class of 40 will get gold, the 31st to 60th percentile of the class will get silver and the rest of the students get bronze. In this case, students ranked 1-12th will get gold. The 13-24 ranked students will get silver, while the students ranked 25-40 will get bronze.

How can teachers keep track of students' progress for This Month's Challenge?
Teachers can keep track of students' progress in the Leaderboard on their dashboard.

Student Information

How do students keep track of their progress during the month?
Students can see This Month's Challenge progress on their dashboard, as indicated in the red box below. Their avatar moves between the medals based on the points they are earning.
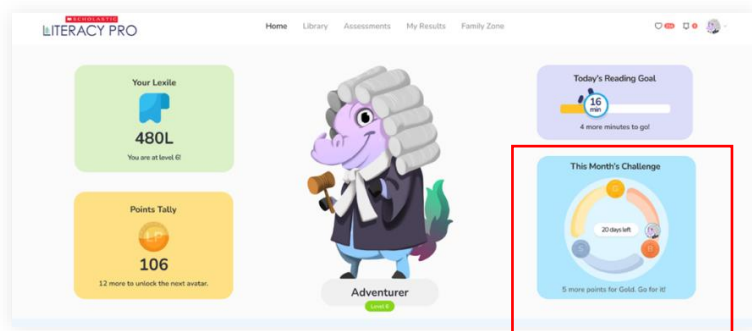
Medal Collection

Teacher Information

What is the Medal Collection?

The Medal Collection on the student dashboard displays all the medals that the students receive at the end of the month's challenge.

How are medals awarded?

The Month's Challenge starts from the 1st day of the month and goes on until the end of the month. In any given month, all the students in the class have a chance to earn a gold, silver, or bronze medal, based on the points they have earned. Medals are awarded to students based on the rank they have reached at the end of the month. See the table below for the rank percentile criteria to attain each medal:

Medal	Rank Percentile
Gold	1st – 30th
Silver	31st – 60th
Bronze	61st below

Medals are automatically awarded every month–no action is required by the teacher.

Student Information

How are students notified of their medal at the end of the month?

A notification popup alerts students of their medal. The following example shows that the student has attained the silver medal that month with 58 points.
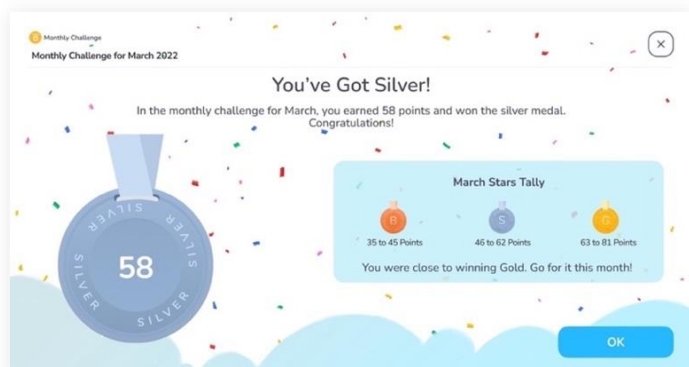
How do students keep track of the medals they have collected?
Students can keep track of their medals earned over the year. They can view this page by clicking on the This Month's Challenge icon on their dashboard.

My Achievement Wall

Teacher Information

What is My Achievement Wall on the student dashboard?

My Achievement Wall is the display on the student dashboard where students can see the number of achievements and badges that they are accumulating. These achievements are earned based on good reading behavior.


My Achievement Wall on Student Dashboard

What are the individual achievements that students see on their achievement wall?

The individual achievements are:

Word Warrior

Read 2000 words in the last 14 days.
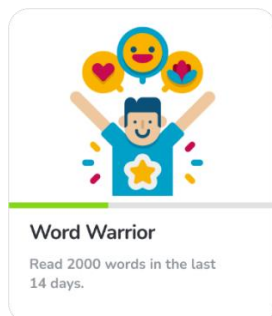
This is awarded when a student has read 2000 words in the last 14 days. After the student achieves it once, the green bar moves. The score at the top right corner shows us how many times the student achieves it.


Reading Streak

Achieved the reading goal 5 times.
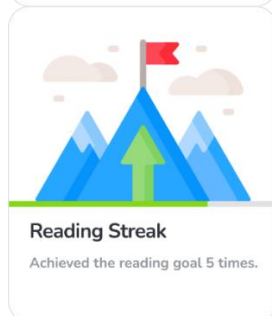
This is awarded when a student has achieved the daily reading goal 5 times. The student can attain this achievement every 5 days. The count is then reset.

*Please take note that this achievement is only available if the user has access to eBooks.

Literacy Star

Scored 80% or more in 5 assignments.
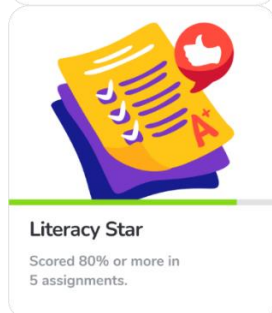
This is awarded when the student has scored 80% or more in 5 activities. Students can achieve this by completing quizzes/checkups.

On Time Champion

Completed 5 assignments by due date.
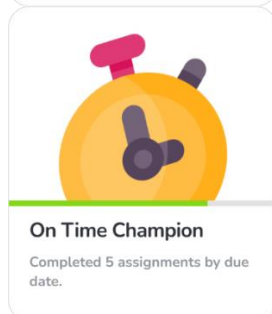
This is awarded when the student has completed 5 assignments by the assigned due date. Teachers can determine the time duration they will give students to complete tasks.

Level Up Legend
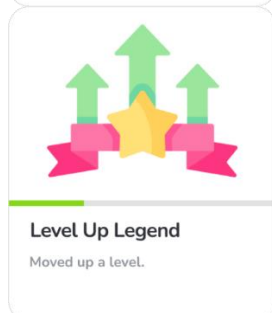
Moved up a level.

This is awarded when the student has moved up a level after taking the LitPro Test.

How can students track their progress?

My Achievement Wall on the student dashboard displays student progress. The number at the top right corner of every achievement is the number of times that they have obtained that achievement. The number in the trophy at the top is the total accumulated achievements that the student has achieved.
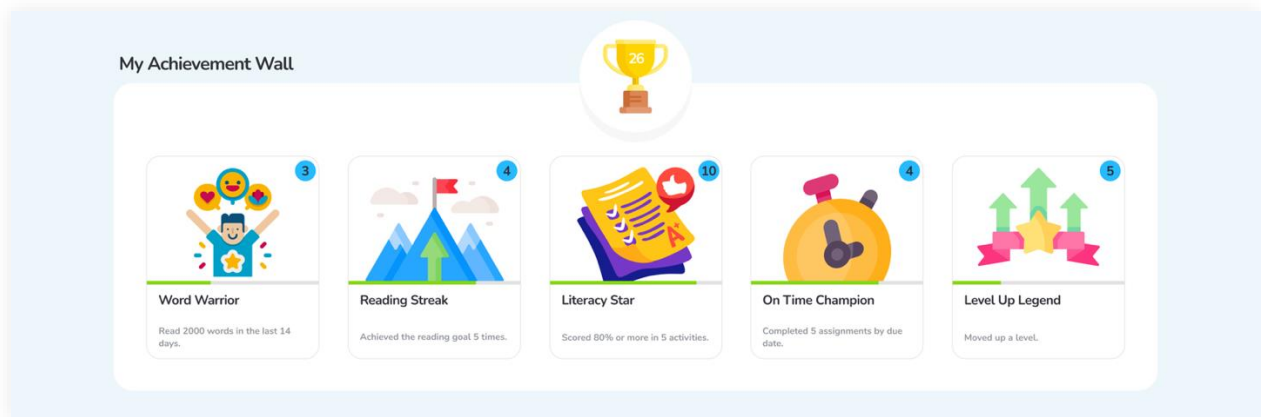
How are students notified when they have been awarded an achievement?

They will receive a notification when an achievement is unlocked.
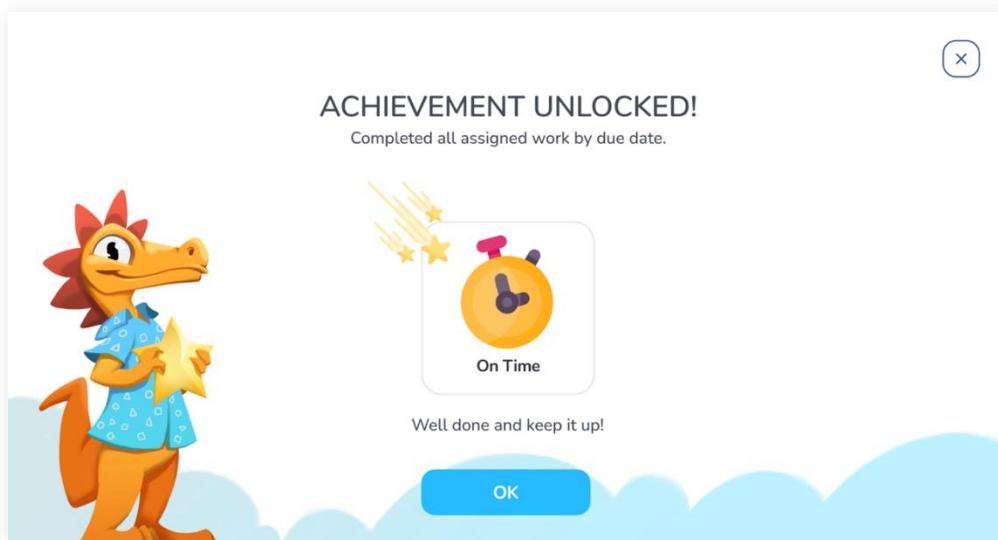
Accolades

Teacher Information

What are accolades?
Accolades are rewards given by teachers to their students to recognize positive behavior.
These are awarded not just for reading progress, but also to acknowledge good behavior and work habits, such as helping others, sharing, etc.

How can teachers send accolades?
Teachers can send accolades by clicking the heart icon at the top right corner of the teacher dashboard.
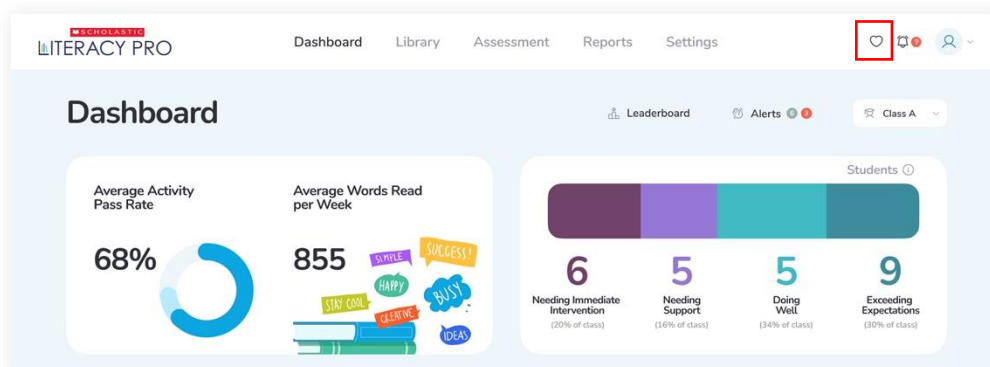
What kind of accolades can teachers send?
Teachers can send any one from the set of 6 predetermined accolades. They can also customize accolades based on their preference.

Student Information

How are students notified of the accolades they have earned?
Students are notified of how many accolades they have received so far when they log into Literacy Pro.
They can use this to track the number of accolades earned so far.
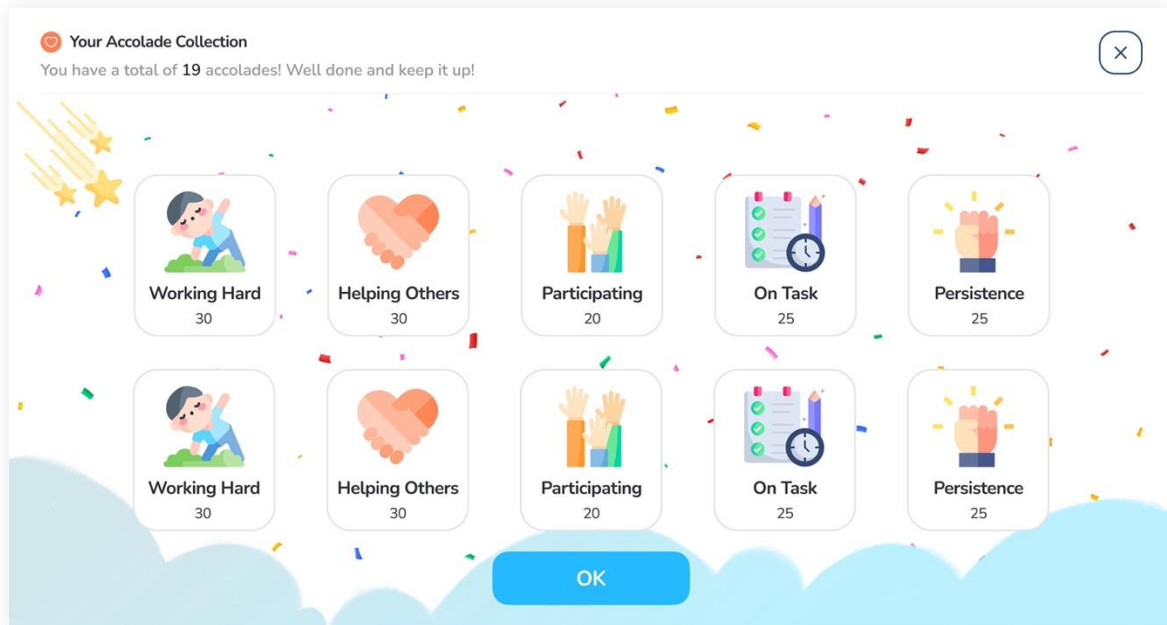
Summary

Teacher-led (in blue) and student-driven (in white) elements in Literacy Pro make reading joyful and powerful for all students.

Use the QR code below to get a quick overview of the different motivation elements in Literacy Pro.

For detailed information on the different elements, please refer to this guide.