SCHOLASTIC LEARNING ZONE WEB-BASED PRODUCTS AND SERVICES TERMS AND CONDITIONS

These Terms and Conditions (together with any Exhibits, attachments and other referenced or linked documentation, the "<u>Agreement</u>") are made effective as of the date agreed to by Customer (whether by "clicking" to agree, or through another similar mechanism during Customer's purchase and set-up process) ("<u>Effective Date</u>"), by and between Scholastic Inc. ("<u>Scholastic</u>") having an address at 557 Broadway, New York, New York 10012, and the customer identified on the purchasing or registration materials (the "<u>Customer</u>").

1. **Definitions.** Capitalized terms shall be defined as set forth below, or elsewhere in this Agreement.

(a) "<u>Customer</u>" means the legal entity identified on the purchasing or registration materials. For purposes of this Agreement and any licenses or other rights granted herein, Customer includes affiliates specifically listed in a purchase order (or in other purchasing or registration materials). Such affiliates agree to be bound by the terms of this Agreement.

(b) "<u>Customer Data</u>" means student education record data and other Customer and End User data (including, without limitation, individually identifiable information and usage data) provided by or through Customer to Scholastic in connection with the Services.

(c) "<u>Customer Materials</u>" means any data or materials provided by or through Customer to Scholastic (including, without limitation, by any End User), which are used in connection with the Software and the Services, including, for example, technical information, functional specifications and Customer Data.

(d) "License Configuration" means the particular components of the Software, the Customer Site identification or configuration (if applicable), the number of license seats expressly identified by Customer on the purchase order (or in other purchasing or registration materials) (if applicable), or the number of End Users licensed to access and use each such component of the Software licensed to Customer and subject to these Terms and Conditions (or, if applicable, the end user license agreement for such Software (the "End User License Agreement")). Customer agrees to abide by any applicable End User License Agreement, the terms of which are incorporated herein by this reference. In the event that the terms of an End User License Agreement conflict with the terms set forth herein, then the terms of the End User License Agreement shall prevail but solely with respect to the Software program to which such End User License Agreement applies.

(e) "End User" means any individual end user of the Software or Services (e.g., an administrator, teacher or student of Customer) for whom there is a designated user login account or equivalent permitting such individual to access and use a component of the Software or the Services.

(f) "<u>Services</u>" means the Hosting Services and Product Support Services provided by Scholastic as ordered by Customer and as further described in and pursuant to the terms of this Agreement.

(g) "Software" means those components of the software product(s) subject to the Services hereunder, which are hereunder, or have otherwise been, licensed by Customer from Scholastic, in object code form only, and expressly designated by Customer to be subject to the Services hereunder. "Software" as used herein includes any maintenance releases, updates or new versions provided to Customer or separately purchased by Customer.

2. The Services.

(a) <u>Hosting Services</u>. Subject to the terms and conditions of this Agreement, Scholastic shall provide to Customer access to a computer system with the capability of making materials, Software and Customer Materials accessible by Customer and End Users through an online means set forth by Scholastic, and related materials, facilities and services (collectively, the "<u>Hosting Services</u>"). The Hosting Services shall be included in the term "Services" as that term is defined and used herein, and as further described herein.

(b) <u>Product Support Services</u>. Scholastic shall provide to Customer free technical support services. Contact information for technical support services is located on the login screen as well as the "Help" page on Scholastic Learning Zone.

(c) <u>Setup and Configuration</u>. Scholastic will set up and configure the Software and Services on the Hosting Environment (as defined below), and Scholastic will host the Software and any Customer Materials used in conjunction with the Services for Customer using the Hosting Environment (as defined below). After Customer has accepted this Agreement and sent applicable purchase order(s) or completed the applicable registration materials to Scholastic, Scholastic will begin such

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setup and configuration in accordance with a mutually agreed upon schedule.

(d) <u>Technical Requirements</u>. Customer shall not purchase Services unless it conforms in all respects with the Scholastic technical, network and hardware requirements located at <u>http://www.scholasticlearningzone.com/docs/</u> <u>Scholastic Learning Zone Bandwidth.pdf</u> (the "Technical Requirements"). Customer has the sole responsibility for ensuring such conformance. Scholastic shall have no responsibility for ensuring that Customer's systems and hardware conform to the Technical Requirements or for making corrections if the Software or Services do not work properly because of any lack of adherence to the Technical Requirements. The Technical Requirements are incorporated herein by reference.

(e) <u>Hosting Environment</u>. Scholastic will provide all hardware, software, telecommunication services and other items necessary for the proper operation and hosting of the Software and Customer Materials (the "<u>Hosting Environment</u>"). Customer is responsible for providing client-side computers, equipment, Internet connections, software and other system requirements.

(f) <u>Uploading of and Accessing Customer Materials</u>. Customer Materials can usually be uploaded into and accessed from the Hosting Environment directly by Customer using the Software interface without intervention by Scholastic's hosting staff. If any Customer Materials cannot be uploaded or accessed through the Software interface if requested by Customer and if permitted by Scholastic, then Customer must provide such files or other materials to Scholastic via a secure file transfer program as indicated by Scholastic. In some instances, Scholastic may charge Customer an additional fee for such assistance.

(g) <u>Security</u>. Scholastic will maintain the Hosting Environment with a reputable third party Internet service provider (the "<u>Service Provider</u>") where it is subject to commercially reasonable security precautions designed to prevent unauthorized access to the Hosting Environment. However, Customer acknowledges that, notwithstanding such security precautions, use of or connection to the Internet provides the opportunity for unauthorized third parties to circumvent such precautions and illegally gain access to the Hosting Environment, Software and Customer Materials. Accordingly, Scholastic cannot and does not guaranty the privacy, security or authenticity of any information or materials so transmitted over or stored in any system connected to the Internet.

(h) <u>Encryption</u>. Scholastic, through its Software, provides for all Customer Materials to be encrypted (e.g., via SSL encryption technology) when transmitted to Scholastic as provided hereunder. If Customer transmits Customer Materials to Scholastic outside of Scholastic's Software, Customer agrees to use a secure conduit (e.g., HTTPS).

(i) <u>Access Times</u>. The Hosting Environment will operate 24 hours per day except as set forth herein. Product Support Services will be available during school hours, Monday through Friday, except for national holidays and scheduled interruptions for maintenance or updates to the Hosting Environment. Upon receipt of notice that service to the Hosting Environment is interrupted Scholastic will take reasonable steps to restore such service as soon as practicable. An interruption in service to the Hosting Environment shall be subject to the terms and conditions set forth herein, and shall not be considered a breach of Scholastic's obligations hereunder if: (i) Scholastic take reasonable steps to restore such service as soon as practicable, or (ii) the interruption in service results from causes beyond Scholastic's reasonable control.

(j) <u>Scheduled Maintenance</u>. Scholastic will conduct regular maintenance of the Hosting Environment and Services. Due to system redundancies to the Hosting Environment, Scholastic can perform most maintenance without any service interruption. Any other non-emergency maintenance shutdown that requires the Hosting Environment to be unavailable will be scheduled in advance with notice to Customer of the anticipated interruption times. Notwithstanding the foregoing, Scholastic shall not be liable for Customer's inability to access and use the Services due to the following: (a) network maintenance on circuits provided by third parties, (b) an external Internet Service Provider or an Internet exchange point, (c) acts or omission of Customer or an authorized user, (d) technical issues associated with Customer's equipment, facilities or applications including customer maintained workstations, LANs, WANs, Active Directory servers, (e) Scholastic maintenance, or (f) acts of God, civil disorder, natural cataclysm, or other occurrences beyond the reasonable control of Scholastic.

3. Grant of Rights.

(a) <u>Scholastic Services License Grant</u>. Subject to the terms of this Agreement, Scholastic hereby grants Customer a limited, non-exclusive, non-sublicensable and non-transferable (other than to and among End Users), internal-use only license and right for Customer and its End Users to access and use the Services and the Software pursuant to the terms and conditions of this Agreement and any other applicable terms and conditions, restrictions or instructions provided by Scholastic to Customer. Any rights not expressly granted by Scholastic in this Agreement are expressly reserved to Scholastic. Customer's license rights to the Software (as described herein) are for use of the Software, and accompanying user documentation, solely (i) for the version of the Software licensed hereunder (where each new version may be denoted by a

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change to the left of the first decimal point (e.g., v6.0 to v7.0), (ii) as used at and by the designated schools or sites identified on the purchase order (or in other purchasing or registration materials) or by Customer (if any, depending on the License Configuration), and/or (iii) for the number of seats or End Users specified on the purchase order (or in other purchasing or registration materials) (if applicable, depending on the License Configuration). Scholastic reserves all rights not expressly granted herein. Customer understands and agrees that the version of the Software licensed hereunder is intended for use in connection with the technology and platforms it was designed for, as further designated and explained in the Technical Requirements and that support for such version may be discontinued as determined by Scholastic.

(b) <u>Customer License Grant</u>. Customer, for Customer and on behalf and with the authority of all Named Users, hereby grants to Scholastic a royalty-free, worldwide, perpetual license to receive, use, store and maintain the Customer Materials in connection with the Software and the Services, and to use or incorporate into the Services any suggestions, ideas, enhancement requests, feedback, recommendations or other information provided by Customer relating to the operation of the Software or Services.

(c) <u>License Configuration</u>. If applicable, depending on Customer's License Configuration, Customer shall upgrade to a larger number of licensed End Users if the number of individual persons who will access and use the Services exceeds the number of End Users permitted by the then current License Configuration. Customer may elect to license additional Software components or add End Users. Any changes to the License Configuration shall be mutually agreed upon by the parties hereto in writing.

(d) <u>Free Trial</u>. Scholastic may, in its discretion, provide Customer with a license to access and use a particular Software product (and the Services in connection therewith) for a 30-day trial period free of charge ("<u>Free Trial</u>"). During such Free Trial, Customer will have access to functionality and features of the Software product, and the applicable terms and conditions of this Agreement shall apply during such period, provided, however, that, at the end of such Free Trial period, unless Customer decides to purchase a full license to the Services for such Software, Customer may not be able to access or retrieve the Customer Data that may have been processed through or stored in the Hosting Environment during the Free Trial, and Scholastic reserves the right to discard such Customer Data beyond the expiration or termination of such Free Trial, without any liability or responsibility.

4. Additional Services. Scholastic may also perform certain additional support or professional services, which additional services shall be set forth in writing and which shall be subject to the terms and conditions hereof. Such additional services shall be provided at Scholastic's then-current rates for such services and may also be subject to additional terms and conditions.

Customer Responsibilities. Without limitation of anything else set forth herein, Customer shall be solely responsible 5. for the "Customer Responsibilities" set forth in this Section 5, which shall include: (a) the quality and accuracy of all Customer Materials and other information provided to Scholastic hereunder; (b) procuring and maintaining any necessary hardware and software for accessing and using the Services; (c) ensuring that the Services and Software are not used for or in connection with any spidering, "screen scraping," "database scraping," or harvesting of e-mail addresses or other personal information; (d) ensuring that no information or material which constitutes or contains a virus, spyware, or other harmful component, or which contains any embedded links, advertising, chain letters or pyramid schemes of any kind, is uploaded, posted, published, distributed or otherwise transmitted on or through the Services or Software; (e) ensuring that no information, software, products, services or benefits obtained from or through the Software or Services are modified, copied, distributed, transmitted, translated, adapted, displayed, performed, reproduced, published, licensed, used to create derivative works, transferred, or sold; (f) not reverse-engineering, disassembling, or decompiling the Software or Services or otherwise attempting to discover the source code or structural framework of the Services or Software; (g) not renting, leasing, loaning, selling, transferring, publishing, displaying, distributing, disclosing or making the Software or Services available to third parties or using (or permitting the user of) the Software or Services, or any portion thereof, in a service bureau, time-sharing or outsourcing service or otherwise use the Software for the benefit of third parties (other than enrolled students); (h) not removing or altering any proprietary rights notices on the Software or Services; (i) not disclosing, without Scholastic's prior written approval, the Software or any code, information or materials contained or related to the Software, license keys, analysis or performance information, results of Software performance benchmarks or documentation to any entity (except to Customer's employees having a need to know for purposes of authorized use hereunder and who are informed in writing of the obligations of this section) or using any of the foregoing other than as expressly authorized hereunder; (j) ensuring that the Software and Services are not used for any purpose that would infringe on any third party rights (in or outside the jurisdiction in which Customer is located), or that is unlawful, objectionable or otherwise prohibited by this Agreement or any applicable law of any relevant jurisdiction; and (k) ensuring that any and all information or content posted or otherwise uploaded to or through the Software or Services by it or its End Users shall not include anything that actually or potentially violates any applicable law, or infringes or violates the copyright, trade secret, trademark or other intellectual property or other proprietary right of any third party. Customer is responsible and liable for the accuracy, completeness, quality, integrity, legality, reliability and appropriateness of all such information and content and any third party claims regarding same. Customer shall not provide social security numbers to Scholastic in connection with

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the provision of the Services.

Customer shall take all reasonable security measures to prevent unauthorized access to the System as established and maintained by Customer. Customer shall not sublicense, lease, rent, sell, donate, assign or transfer any part of the Services or Software or the rights granted hereunder or make copies of Services or Software, except as expressly authorized hereunder. Customer is responsible for obtaining and maintaining, at its expense, all necessary hardware, software, modems, Internet connections and other items necessary for Customer and its End Users to access and use the Services or Software.

Customer agrees to accept all responsibility for all activities that occur under Customer's or Customer's authorized employees' or other End User's user name(s) or password(s) (which may be provided to Customer by Scholastic in connection with the Services or a specific Software program hereunder). Customer agrees not to sell, transfer or assign its account or allow others to use it. Customer agrees to immediately notify Scholastic of any unauthorized use of any password or account assigned to Customer or any End User, or any other breach of security or confidentiality thereof, and in such event Scholastic shall have the right, without limitation of any other rights under this Agreement, at law or in equity, to terminate any such account or this Agreement in its entirety.

Scholastic shall have no obligation to monitor the content of data or other Customer Materials sourced through or hosted in connection with the Services, but Scholastic reserves the right to do so and to remove or disclose any information or materials as necessary to satisfy any applicable law, regulation, legal process or governmental request, and Scholastic will use reasonable efforts to notify Customer reasonably in advance if any such information or materials relate to Customer. Scholastic shall have no liability hereunder for any delay or failure to perform any portion of the Services, which arises as a result of the failure of Customer to perform any of Customer's Responsibilities or other obligations of Customer under this Agreement.

6. Payment Terms.

(a) <u>Fees</u>. The fees for access to and use of the Software and Services hereunder (collectively, the "<u>Fees</u>") shall be paid annually and in advance, and will be fixed for the initial Term. Modifications to such Fees may be made at the beginning of any renewal Term and at such times during the term that Customer purchases additional hosted products or product licenses from Scholastic as described in Section 6(b). During the Term of the Agreement, the Fees are based on Customer's current License Configuration. All payments are due within 30 days of receipt of invoice. All licenses granted herein are subject to timely payment of all applicable fees. All prices and payments under this Agreement are exclusive of all taxes, and Customer agrees to pay all applicable national, state and local sales, use, value added and other taxes, customs duties and similar tariffs and fees based on the Services provided hereunder, other than taxes imposed on Scholastic's net income.

(b) <u>Changes to License Configuration</u>. If Customer elects to increase Customer's License Configuration by adding additional Software components and/or option modules, Customer's Fees may increase and Customer may be charged additional set-up fees for the installation, configuration and testing of the upgraded or modified Hosting Environment. The increase in the Fees will be invoiced to Customer and paid in accordance with the terms of the Agreement.

7. Ownership.

(a) <u>Software and Services</u>. As between Scholastic and Customer, Scholastic is the sole and exclusive owner, and shall retain all right, title and interest in and to the Software and Services, including without limitation all related software, services, specifications, documentation, and technical information, copyrighted and other proprietary content, information and other materials (the <u>System Content</u>), of both Scholastic, its licensors and other third parties, as well as corrections, modifications, additions, improvements and enhancements to and all intellectual property rights in the foregoing.

(b) <u>Trademarks</u>. SCHOLASTIC, SCHOLASTIC LEARNING ZONE, BOOKFLIX, TRUEFLIX and associated logos are trademarks and/or registered trademarks of Scholastic Inc. THE GRAPH CLUB, NEIGHBORHOOD MAP MACHINE, TIMELINER and associated logos are trademarks and/or registered trademarks of Tom Snyder Productions, Inc. No right, title, license, or interest to such trademarks, or any other trademarks used in connection with the products/services accessed through the Scholastic Learning Zone portal, is granted hereunder, and Customer agrees that no such right, title, license, or interest shall be asserted by Customer with respect to such trademarks. Customer agrees that it will not use Scholastic's or its licensors' names or marks or employee names, or adaptations thereof, in any advertising, promotional or sales literature without Scholastic's, or its licensors' rights and of any evidence thereof, and Customer shall not communicate with and/or send any correspondence to the alleged infringer and/or initiate any legal proceedings in connection with such alleged infringement except with the express written authorization of Scholastic. Scholastic shall have no obligation to take any action whatsoever in the event that any claim or problem arises with respect to the protection of the above-referenced trademarks. If

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Customer receives any communications and/or correspondence alleging that the above-referenced trademarks are infringing another party's intellectual property rights, Customer agrees to immediately notify Scholastic of such allegation and further agrees not to respond to and/or communicate with the complaining party in any way except with the express written authorization of Scholastic. Customer shall not apply for or attempt to register any of the above-referenced trademarks, or any trademark likely to be similar or confusingly similar thereto.

(c) <u>Customer Materials</u>. All rights, title and interest in and to the Customer Materials (including, without limitation, any Customer Data and personally identifiable information) are owned and retained by Customer, including, without limitation, all proprietary rights inherent therein or appurtenant thereto, and are licensed to Scholastic as set forth herein. As used herein, "<u>personally identifiable information</u>" shall mean any information regarding or that identifies (or that could be used to identify) any individual, including, for example and without limitation, any individual student or parent name, address, personal identifiers such as Social Security numbers or school- or district-issued student identification numbers, and any other information or combination of information that would make the identity of the student or parent easily traceable.

(d) Customer shall not reproduce the System Content in whole or in part by any means without the express prior written consent of Scholastic, provided, however, that certain databases or other resources within the Services and Software and System Content may provide the ability to save and print portions thereof for the personal, noncommercial use of the Customer, so long as Customer ensures that all copyright or other proprietary notices embedded within those portions are preserved and unchanged. Customer acknowledges and agrees that all copyrights, trademarks, trade secrets, patents and other intellectual property rights in and to the Services and Software and System Content are and shall remain vested in Scholastic and its designees, all of which are protected under United States copyright laws and international treaty provisions. Customer shall not modify, publish, transmit, participate in the transfer or sale of, reproduce (except as otherwise provided herein), create new works from, distribute, perform, display or in any way exploit, any of the Services, Software or System Content in whole or in part.

8. Applicable Law. In the event that any Customer Materials contain personally identifiable information, Customer agrees only to provide or otherwise make available to Scholastic such Customer Materials (a) in compliance with all applicable laws, rules, regulations of any applicable jurisdiction, as well as all applicable privacy policies or agreements (collectively, "Applicable Law"), and (b) in accordance with all necessary permissions, rights and consents as required by and in full compliance with all Applicable Law. Both Scholastic and Customer acknowledge that Applicable Law may impose obligations and restrictions onto "educational institutions or agencies" (such as Customer), including, without limitation, with respect to the handling and disclosure of personally identifiable information contained in the educational records Customer maintains regarding its students. With respect to any data that may be accessed, obtained, received, extracted or otherwise used by or on behalf of Scholastic (or which may be disclosed in any manner to Scholastic by or on behalf of Customer), in individualized or aggregate form, in connection with the Software or the Services provided pursuant to this Agreement, Customer hereby: (1) acknowledges and agrees that Scholastic can rely, is relying and will continue to rely on Customer's full compliance with the applicable obligations imposed by Applicable Law, as any such obligations may be amended or modified from time to time; and (2) expressly waives and releases Scholastic from and against any and all claims, actions, damages and liability arising in connection with Scholastic's access to, receipt of or use of such data in accordance with this Agreement.

9. Warranty.

(a) <u>Mutual Warranties</u>. Each party represents and warrants to the other that: (i) it is a duly organized entity, validly existing and in good standing under the laws of the state or jurisdiction of its formation; (ii) it has the requisite power and authority to execute and deliver this Agreement and to fully perform its obligations hereunder; and (iii) it is not subject to any contractual or other legal obligation that would reasonably be expected to interfere in any way with its full performance hereof.

(b) <u>Customer Warranties</u>. Customer represents and warrants that for all Customer Materials provided to Scholastic hereunder, and for all End User access to and use of the Services and Software, Customer is solely responsible for obtaining, and Customer hereby represents and warrants to Scholastic that (i) it has provided all the necessary and applicable notifications and disclosures, and has obtained, prior to any such provision or disclosure, all of the necessary and applicable rights, permissions and consents to provide (and permit End Users to provide) the Customer Materials to Scholastic (and for Scholastic to use such Customer Materials) for the purposes of providing the Services and for any other purpose agreed to in writing by the parties from time to time as required by all Applicable Law, (ii) it has obtained such rights, permissions and consents in accordance with all Applicable Law, and (iii) Customer is and will continue to be in compliance in all respects with all Applicable Law.

(c) <u>Warranty Disclaimer</u>. EXCEPT AS EXPRESSLY SET FORTH IN THIS AGREEMENT, THE SERVICES ARE PROVIDED "AS IS." NEITHER PARTY MAKES ANY WARRANTY, EXPRESS OR IMPLIED, BY OPERATION OF LAW, STATUTORY OR OTHERWISE. SCHOLASTIC SPECIFICALLY DISCLAIMS ANY AND ALL WARRANTIES INCLUDING BUT

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NOT LIMITED TO THE WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE, SYSTEM INTEGRATION, DATA ACCURACY OR NONINFRINGEMENT OF THIRD PARTY RIGHTS WITH RESPECT TO THE SOFTWARE, SERVICES, SYSTEM CONTENT, DOCUMENTATION, AND ANY DELIVERABLES PROVIDED BY SCHOLASTIC HEREUNDER. SCHOLASTIC DOES NOT WARRANT OR MAKE ANY REPRESENTATIONS REGARDING THE USE OR THE RESULTS OF THE USE OF THE SYSTEM CONTENT IN TERMS OF ITS CORRECTNESS, ACCURACY, RELIABILITY, OR OTHERWISE, INCLUDING, BUT NOT LIMITED TO, ANY THIRD-PARTY CONTENT ACCESSED THROUGH HYPERTEXT LINKS INCLUDED WITHIN THE SYSTEM CONTENT. SCHOLASTIC EXPRESSLY DISCLAIMS ANY ENDORSEMENT OF, RESPONSIBILITY FOR, OR RELATIONSHIP OF ANY KIND WITH ANY THIRD-PARTY SITES OR CONTENT ACCESSIBLE THROUGH SUCH HYPERTEXT LINKS. NO ADVICE BY SCHOLASTIC OR A SCHOLASTIC-AUTHORIZED REPRESENTATIVE SHALL CREATE A WARRANTY HEREUNDER. OTHER THAN AS DESCRIBED IN THIS AGREEMENT, SCHOLASTIC DOES NOT WARRANT THAT THE OPERATION OF THE SERVICES WILL BE UNINTERRUPTED, VIRUS-FREE OR ERROR-FREE. FURTHER, Scholastic may use third party suppliers and providers who may assist in the provision of Services to Customer, and Scholastic shall not be held liable for damages to Customer resulting from actions of such third parties.

10. Indemnification.

Indemnity. To the extent permitted by law, each party (the "indemnifying party") will defend, indemnify and (a) hold harmless the other party (the "indemnified party"), its affiliates and its and their members, directors, officers, shareholders, employees, contractors and agents from and against any claims, liabilities, losses, damages, costs, and expenses, including but not limited to reasonable attorneys' fees and costs, associated with any third party claim arising out of or in connection with an alleged breach by the indemnifying party of any obligation, representation or warranty set forth in this Agreement. The indemnified party will promptly notify the indemnifying party in writing of any claim and allow the indemnifying party to control the defense and all related settlement negotiations. The indemnified party will fully cooperate with the indemnifying party, at the indemnifying party's sole cost and expense. Notwithstanding anything to the contrary herein, Scholastic shall have no obligation to indemnify, defend or hold Customer harmless in the event Customer (or any End User): (1) fails to comply with its obligations and/or the specification(s) in this Agreement; (2) uses the Software, System Content or the Services in connection with other products and/or services not provided by Scholastic; (3) modifies the Software, System Content or the Services without the consent of Scholastic; or (4) uses the Software, System Content or the Services in a manner inconsistent with this Agreement or any other instructions or specifications provided to Customer by or on behalf of Scholastic. Further, Customer agrees to defend, indemnify and hold harmless Scholastic, its officers, directors, employees, agents, consultants, customers, clients and partners, from and against any claims, liabilities, obligations, losses, damages, costs, fees, penalties, fines, charges or other expenses of any kind (including, but not limited to, reasonable attorneys' fees), arising out of or in connection with Scholastic's receipt of, access to or use of any Customer Materials as contemplated hereunder.

11. Limitation of Liability.

(a) Except as set forth herein, NEITHER Scholastic NOR ITS SUPPLIERS shall in ANY event be liable for any direct, indirect, incidental, or consequential damages arising out of or in connection with the use, inability to use, the services, INCLUDING, BUT NOT LIMITED TO, LOST REVENUE, LOST PROFITS, REPLACEMENT GOODS OR SERVICES, COST OF REPLACEMENT GOODS OR SERVICES, LOSS OF TECHNOLOGY, DATA, CUSTOMER INFORMATION, RIGHTS OR SERVICES, OR INTERRUPTION OR LOSS OF USE OF SERVICE, LOSS OF BUSINESS HOURS, INFORMATION OR EQUIPMENT, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT OR OTHERWISE. Some jurisdictions do not allow limitation or exclusion of incidental or consequential damages, so the above limitation or exclusion may not apply to CUSTOMER. The PARTIES agree that the LIMITATION and exclusions of liability and disclaimers specified in this AGREEMENT will survive and apply even if found to have failed of their essential purpose.

(b) IN NO EVENT SHALL SCHOLASTIC'S AGGREGATE CUMULATIVE LIABILITY FOR ANY DAMAGES, DIRECT OR INDIRECT, IN CONNECTION WITH THE SERVICES, SYSTEM CONTENT OR THE SOFTWARE EXCEED THE AMOUNTS PAID BY CUSTOMER HEREUNDER DURING THE SIX (6) MONTHS PRECEDING THE DATE THE CLAIM FIRST AROSE, WHETHER SUCH LIABILITY ARISES FROM ANY CLAIM BASED UPON CONTRACT, WARRANTY, TORT OR OTHERWISE. SCHOLASTIC HEREBY DISCLAIMS, TO THE EXTENT PERMITTED BY APPLICABLE LAW, ALL WARRANTIES BY ITS SUPPLIERS AND ALL LIABILITY BY SUPPLIERS FOR ANY DAMAGES, WHETHER DIRECT, INDIRECT, OR CONSEQUENTIAL, ARISING FROM, CONNECTED WITH, OR RELATED TO THE USE OF THE SERVICES, SYSTEM CONTENT OR THE SOFTWARE.

12. Term and Termination.

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(a) <u>Term</u>. The Term shall begin on the Effective Date and shall remain in effect for as long as Services are provided by Scholastic. Scholastic reserves the right to increase Fees for renewal terms, and Scholastic shall provide Customer with prior notice of any increase in Fees for the Services for renewal terms following the initial term of service as identified in a purchase order (or in other purchasing or registration materials).

(b) <u>Termination for Convenience</u>. Customer may terminate this Agreement at any time during the Term, for any reason or no reason at all, by giving Scholastic no less than thirty (30) days prior written notice. If Customer elects to terminate early, Customer shall receive a prorated refund of the unused portion of any fees paid in advance for Services that were not provided.

(c) <u>Termination With Breach</u>. Either party may terminate this Agreement upon 30 days written notice to the other party of a material breach by the other party of its obligations set forth herein, provided that if Customer terminates this Agreement as a result of Scholastic's uncured breach, Scholastic's sole and exclusive liability and obligation will be to promptly refund any fees actually paid by Customer for any period during which Scholastic did not perform the Services as provided herein.

(d) <u>Return of Customer Data</u>. Except as otherwise set forth herein (e.g., with respect to a Free Trial), for one (1) year following non-renewal of this Agreement or Services, or termination of this Agreement, Scholastic shall maintain the Customer Data that is stored by the Systems, and will make it available to Customer upon renewal of the Agreement and the Services during that one (1) year period. Other than the foregoing, Scholastic shall have no obligation to maintain Customer Data following non-renewal or termination of the Services, or return Customer Data to Customer. Customer understands and acknowledges that while Scholastic performs periodic backups of data for disaster recovery purposes, it does not keep an ongoing archive of the Customer Data. Keeping an ongoing archive of Customer Data is the sole responsibility of Customer. Customer also hereby acknowledges that, for certain of Scholastic's Software products, Customer Data may be stored at the client-side on Customer's equipment, but Customer may have no ability to use or access such Customer Data other than through the Software and Services.

13. Confidential Information.

(a) <u>Definition</u>. "<u>Confidential Information</u>" means information disclosed by one party (the "<u>Disclosing Party</u>") to the other (the "<u>Receiving Party</u>") that is in written, graphic, or other tangible form and is marked "Confidential" or "Proprietary." Scholastic's Confidential Information includes the Software, Services, System Content and documentation, including any and all trade secrets therein, as well as this Agreement, and all other information disclosed to Customer in such a way that Customer should reasonably understand that it is confidential, regardless of whether it is marked. Customer's Confidential Information includes Customer Data, regardless of whether it is marked.

(b) <u>Obligations</u>. Each party will protect the other party's Confidential Information with at least the same care that it uses to protect its own information of similar importance, but with at least reasonable care. Each party will only use the other's Confidential Information for the purposes of this Agreement, and will only disclose the other's Confidential Information to those of its employees, contractors and subcontractors who need to know it for the purposes of this Agreement, and who have an obligation to protect such Confidential Information. Each party also will return (or destroy, if the other party so requests) the other party's Confidential Information after the other party's request or upon termination of this Agreement.

(c) <u>Exclusions</u>. The obligations described in Section 13(b) do not apply to Confidential Information that the Receiving Party can prove: (i) became publicly known through no fault of the Receiving Party; (ii) it obtained from a source that is not prohibited from disclosing it; (iii) it developed without using the Disclosing Party's Confidential Information; or (iv) it possessed before the Effective Date as shown by the Receiving Party's files and records.

(d) <u>Injunctive Relief</u>. Notwithstanding any other provision of this Agreement, Customer acknowledges that the unauthorized disclosure of Scholastic's Confidential Information could cause substantial harm that could not be remedied by the payment of damages alone. Accordingly, Scholastic shall be entitled to seek preliminary and permanent injunctive relief and other equitable relief for any breach of this Section 13.

(e) <u>Notice of Misuse & Survival</u>. Customer shall promptly notify Scholastic in the event Customer becomes aware that Customer, its employees, agents or contractors have violated this Section 13. For the avoidance of doubt, the provisions of this Section 13 shall survive the termination or expiration of this Agreement.

14. Miscellaneous.

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(a) <u>Audit</u>. Customer agrees to maintain accurate and detailed records of the number of and other information relating to the End Users licensed to use the Software and Services hereunder. Scholastic shall have the right to verify the number of End Users. Customer agrees that Scholastic shall have the right to audit Customer's records for compliance with this Agreement at any time during Customer's normal business hours upon reasonable notice, during the term. Customer agrees that it shall pay the deficiency, and if any underpaid fees are in excess of five percent (5%) of the total fees due under this Agreement, then Customer shall pay the deficiency and Scholastic's reasonable costs of conducting the audit.

(b) Entire Agreement: Non-Waiver; Severability. This Agreement, together with any and all Exhibits hereto and documents linked to and incorporated herein by reference, shall constitute the parties' entire agreement with respect to the Services together with any amendments thereto. All Exhibits and linked documentation are incorporated into this Agreement by reference, and all references to "this Agreement" in any Exhibit include all other Exhibits hereto. This Agreement may not be modified by Customer except by written instrument signed by both parties and referring to the particular provisions to be modified. This Agreement will not be deemed a waiver of future enforcement of that or any other provision. This Agreement may be executed in one or more counterparts, each of which shall be deemed an original for all purposes, and together shall constitute one and the same agreement. If any provision of this Agreement is held to be invalid or unenforceable, the remaining provisions of this Agreement shall remain in full force and effect.

(c) <u>Governing Law</u>. This Agreement and the rights and obligations of the parties hereunder shall be construed in accordance with and shall be governed by the internal laws of the State of New York, in the United States of America, excluding its conflict of law principles. The United Nations Convention on Contracts for the International Sale of Goods and Uniform Computer Information Transaction Act are expressly disclaimed. Any suit or other proceeding to enforce or interpret this Agreement shall be brought in, and each party hereby consents to the jurisdiction and venue of, the courts of New York County in the State of New York, United States of America or of any federal court located in such state. No dispute between the parties, or involving any person but the Customer, may be joined or combined together, without the prior written consent of Scholastic.

(d) <u>Notices</u>. Any notices under this Agreement shall be in writing and shall be hand delivered or sent by registered mail return receipt requested. If such notice is given to Customer, it shall be sent to the address specified in the purchasing or registration materials (or such other address as Customer may designate in writing to the other party). For Scholastic, notices shall be sent to: International Group, 524 Broadway, New York, NY 10012 Attn: Vice President, International Product Development, with a copy sent to: Scholastic Inc., 557 Broadway, New York, NY 10012, Attn: EVP & General Counsel.

(e) <u>Force Majeure</u>. Neither party shall be in default if its failure to perform any obligation under this Agreement (other than obligations to make payments when due) is caused solely by supervening conditions beyond that party's reasonable control, including acts of God, war, terrorism, civil commotion, strikes, labor disputes, Internet service interruptions or slowdowns, vandalism or "hacker" attacks, or governmental demands or requirements.

(f) <u>Publicity</u>. No public statement, press release or other announcement relating to this Agreement or the Services or the other party shall be issued by either party hereunder without the prior written consent of the other party. Notwithstanding the foregoing, Scholastic may use Customer's name in customer lists.

(g) <u>Non-Solicitation</u>. Customer will not, while Scholastic is providing Services and for a period of one-year following the completion of any Services provided by Scholastic hereunder, directly or indirectly solicit any of Scholastic employees to leave his or her employment with Scholastic.

(h) <u>Injunctive Relief</u>. Customer acknowledges that the breach or threatened breach of this Agreement could give rise to irreparable injury to Scholastic which would be inadequately compensated in money damages. Accordingly, Scholastic may seek a restraining order and/or an injunction prohibiting such breach in addition to any other legal remedies which may be available. Customer agrees that Scholastic will not be required to post a bond in seeking injunctive relief under this Agreement.

(i) <u>Export Controls</u>. Customer agrees not to directly or indirectly export or re-export the Software or the Services except as authorized by the laws and regulations of the United States and any other applicable jurisdiction. Customer will not permit the Software to be accessed and used at any location or by any person that would violate such laws and regulations. Customer will defend, indemnify and hold Scholastic harmless from and against any violation of such laws or regulations by Customer or any of Customer's agents, officers, directors or employees.

(j) <u>Assignment: Subcontractors</u>. Except as expressly provided herein, this Agreement (and any amendments or modifications thereto) and any rights or licenses granted to Customer hereunder, are non-transferable, non-exclusive, non-assignable, limited and personal to Customer. Customer shall not assign Customer's interest in this Agreement without Scholastic's prior written consent. Scholastic may transfer and/or assign some or all of this Agreement without prior notice to

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Customer or Customer's consent. This Agreement will inure to the benefit of and be binding upon the parties' successors and permitted assigns. Customer hereby expressly acknowledges and agrees that Scholastic may use subcontractors in its provision of Services hereunder, which subcontractors may have access to or otherwise use Customer Materials on Scholastic's behalf.